

CENTRAL ELEMENTARY SCHOOL

To Principals & PTO/PTA Presidents:

I'm writing to share Central Elementary School's experience using King Fundraising to raise money for our school's various projects. Since working with them, we have sold over \$100,000 in products! The money from these fundraisers have helped us transform our school into a more exciting place for our students to learn and grow. Their ideas and recommendations have greatly helped us increase the amount of money we raise.

My favorite thing about King Fundraising is how easy they make the process for me. They are always prepared ahead of time to get packets out. The kick off is planned well in advance, so I never have to worry if they are ready. The products are always delivered in a timely, organized manner. We follow their tips and suggestions which helps maximize our success.

The way they approach working with parent volunteers is greatly appreciated. They understand that as a working mom, I'm not always available during normal business hours. Even during evenings or weekends, they respond within 24 hours if not shortly after contacting them. They also send friendly reminders and itineraries to help keep things on track with the fundraiser. Their sense of organization makes my job as the fundraising coordinator much easier.

Their multimedia kick off presentations are so effective at getting students motivated to join in the fun of helping the school, and their 15-minute shows will absolutely get your students' full attention. Plus, the announcement scripts they provide and social media tips create "top-of-mind" awareness by keeping students and parents engaged in the fundraiser.

The delivery model for their cookie dough fundraiser is especially helpful. They offer a guaranteed delivery date and time. We never have to stand around waiting for a trucking company. Even better, they unload every box of cookie dough, tumblers, bed sheets, or popcorn that our students sell. Then, they stage, and organize all of the boxes, so our PTO volunteers don't have to!

If you are looking for a professional and friendly fundraising company to help you hit your fundraising goal, we highly recommend King Fundraising, "your LOCAL, full-service fundraising company". You can reach them at 1-800-541-1463.

Regards,

Nina Merritt

Nina Merritt, PTO president

Central Elementary School - Lucedale, MS