## Q WORLD'S FINEST' CHOCOLATE

WEFUND COMMUNITIES ${ }^{\text {m }}$

# Fundraising with World's Finest Chocolate 

## Information Guide



## WORLD'S FINEST' CHOCOLATE

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## Why Choose World's Finest Chocolate?

## UP TO



Order 50 or more cases ( $\$ 1,500$ or more) to receive $50 \%$ profit.* Order less than 50 cases (\$1,499 or less) to receive $40 \%$ profit.*

## SELL-OUT



Qualifying orders that sell all of their chocolate receive a bonus check.

## EASY



Our chocolate is so good and well-known, it practically sells itself. It can't be found in stores, which makes it even more special.

## PROFIT



If you don't earn as much as your last similar fundraiser, we'll match your last profits and we'll add an additional $10 \%$.


Public and catholic schools are automatically pre-approved for credit terms. Organizations and individuals can also apply for credit.

## NEW CUSTOMER



Qualifying orders receive free chocolate to pay for amazing prize programs.

## ADDITIONAL



Fundraising experts in your area are dedicated to help you plan the perfect fundraiser at no additional costs.

## COUPONS



Every bar provides free access to coupon website with thousands of discounts in your area.


## WORLD'S FINEST' CHOCOLATE WEFUND COMMUNITIES ${ }^{\text {" }}$ <br> Fundraising with World's Finest Chocolate

Our proven fundraising program has helped organizations just like yours raise over \$4 Billion! It's fast, it's easy, and extraordinarily delicious.

## Fundraising Products

\$1 Products: Hand-to-Hand Selling
\$2 Products: Hand-to-Hand Selling

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## Up to 50\% Profit

Order 50 or more cases ( $\$ 1,500$ or more to receive $50 \%$ profit.* Order less than 50 cases
( $\$ 1,499$ or less) to receive $40 \%$ profit.*
*Excludes shipping and applicable taxes.

## Shipping Policy

## \$95 flat rate on all orders.

Most orders are delivered in 3-5 business days.
No charge for pickup at a local warehouse if product is available.

## No Upfront Costs

Public and catholic schools are automatically pre-approved for credit terms. Organizations and individuals can also apply for credit.

## Tax Exemption

If you are tax exempt and can provide us with a valid copy of your sales tax exemption form, you will not be charged tax.


## WORLD'S FINEST' CHOCOLATE <br> WEFUND COMMUNITIES'"

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## How Much Money Can I Raise?

The price per case ranges from $\$ 30$ to $\$ 36$, depending on how many cases you buy. Our $\$ 1$ Product cases contain (60) bars and our \$2 Product cases contain (30) bars and/or cartons, both product types have a resale value of $\$ 60$. Thus, your profit per case ranges from $\$ 24$ - $\$ 30$.

HOW TO USE THIS CHART: Match the number of sellers (far left column) with the number of cases per seller (top row) to see the estimated profit, excluding shipping and taxes.


That's just the tip of the chocolate bar. Your local fundraising specialist can tell you more about our Sellout Bonus, New Customer Bonus, and other offers to help you put even more money in the bank.

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# Fundraising With World's Finest Chocolate 

 Frequently Asked Questions
## Is there a minimum order quantity? <br> Yes, there is an 8 case minimum to place a non-personalized order.

## Can I return chocolate?

If you worked with your local fundraising specialist and are not happy with your order, he/she may assist you with a replacement or refund.

## How soon can I start?

Getting started is as simple as contacting your local rep or ordering online. Once you place your order, you can receive it in as quickly as 3-5 business days.

## What resources are available

 for first-time organizers?Our fundraising website is full of resources to help you run a successful fundraiser from start to finish. We also have fundraising specialists across the country to give you hands-on attention.

## Can I waive shipping costs or get a discount on shipping?

No. However, if you are close to one of our warehouses, you can pick up your order.

## Can I order online?

Yes, you can order 8-25 cases of nonpersonalized chocolate online. For more than 25 cases, you must work directly with your local fundraising specialist.

## How often can we sell?

The frequency of fundraising is entirely up to you. Our fundraising products are popular throughout the year, making it easier to sell all year-round.

## What if I can only afford less

## than 8 cases?

We have outlet stores in the Chicagoland and Los Angeles area. If you have smaller fundraising needs, you can purchase as few as 1 case of chocolate and earn $\$ 24$ in profit for every case you sell.

