

See 4 Create B Witness

WORLD'S FINEST CHOCOLATE

Fundraising with World's Finest[®] Chocolate

Information Guide



CONCRATULATIONS Your Organization Here \$ 20,000 FOR EARNING Twenty Thousand % Dollars TOTAL PROFIT

WORLD'S FINEST CHOCOLATE

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WORLD'S FINEST[®] CHOCOLATE

WE FUND COMMUNITIES™

Why Choose World's Finest Chocolate?

UP TO 50% PROFIT

Order 50 or more cases (\$1,500 or more) to receive 50% profit.* Order less than 50 cases (\$1,499 or less) to receive 40% profit.*

SELL-OUT BONUSES

Qualifying orders that sell all of their chocolate receive a bonus check.

EASY TO SELL

Our chocolate is so good and well-known, it practically sells itself. It can't be found in stores, which makes it even more special.

PROFIT GUARANTEE

If you don't earn as much as your last similar fundraiser, we'll match your last profits and we'll add an additional 10%.

NO UPFRONT COSTS

Public and catholic schools are automatically pre-approved for credit terms. Organizations and individuals can also apply for credit.

NEW CUSTOMER INCENTIVES

Qualifying orders receive free chocolate to pay for amazing prize programs.

additional EXPERTISE

Fundraising experts in your area are dedicated to help you plan the perfect fundraiser at no additional costs.

ON EVERY BAR

Every bar provides free access to coupon website with thousands of discounts in your area.



*Excludes shipping and applicable taxes.



Fundraising with World's Finest Chocolate

Our proven fundraising program has helped organizations just like yours raise over \$4 Billion! It's fast, it's easy, and extraordinarily delicious.

Fundraising Products

\$1 Products: Hand-to-Hand Selling \$2 Products: Hand-to-Hand Selling



Up to 50% Profit

FINEST

LATE

MILK

Order 50 or more cases (\$1,500 or more to receive 50% profit.* Order less than 50 cases (\$1,499 or less) to receive 40% profit.* *Excludes shipping and applicable taxes.

CHOCOLATE

Shipping Policy

\$95 flat rate on all orders. Most orders are delivered in 3-5 business days. No charge for pickup at a local warehouse if product is available.

No Upfront Costs

Public and catholic schools are automatically pre-approved for credit terms. Organizations and individuals can also apply for credit.



Tax Exemption

If you are tax exempt and can provide us with a valid copy of your sales tax exemption form, you will not be charged tax.



Fundraising With World's Finest Chocolate

How Much Money Can I Raise?

The price per case ranges from \$30 to \$36, depending on how many cases you buy. Our \$1 Product cases contain (60) bars and our \$2 Product cases contain (30) bars and/or cartons, both product types have a resale value of \$60. Thus, your profit per case ranges from \$24- \$30.

HOW TO USE THIS CHART: Match the number of sellers (far left column) with the number of cases per seller (top row) to see the **estimated profit**, excluding shipping and taxes.

| | | 1 Case | 2 Cases | 3 Cases | 4 Cases | 5 Cases |
|-------------------|-----|----------|----------|----------|----------|----------|
| Number of Sellers | 10 | \$240 | \$480 | \$720 | \$960 | \$1,500 |
| | 50 | \$1,500 | \$3,000 | \$4,500 | \$6,000 | \$7,500 |
| | 100 | \$3,000 | \$6,000 | \$9,000 | \$12,000 | \$15,000 |
| | 150 | \$4,500 | \$9,000 | \$13,500 | \$18,000 | \$22,500 |
| | 200 | \$6,000 | \$12,000 | \$18,000 | \$24,000 | \$30,000 |
| | 250 | \$7,500 | \$15,000 | \$22,500 | \$30,000 | \$37,500 |
| | 300 | \$9,000 | \$18,000 | \$27,000 | \$36,000 | \$45,000 |
| | 350 | \$10,500 | \$21,000 | \$31,500 | \$42,000 | \$52,500 |
| | 400 | \$12,000 | \$24,000 | \$36,000 | \$48,000 | \$60,000 |
| | 450 | \$13,500 | \$27,000 | \$40,500 | \$54,000 | \$67,500 |
| | 500 | \$15,000 | \$30,000 | \$45,000 | \$60,000 | \$75,000 |

Number of Cases Sold Per Seller

That's just the tip of the chocolate bar. Your local fundraising specialist can tell you more about our Sellout Bonus, New Customer Bonus, and other offers to help you put even more money in the bank. WORLD'S FINEST CHOCOLATE

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Frequently Asked Questions



Is there a minimum order quantity?

Yes, there is an 8 case minimum to place a non-personalized order.

Can I return chocolate?

If you worked with your local fundraising specialist and are not happy with your order, he/she may assist you with a replacement or refund.

How soon can I start?

Getting started is as simple as contacting your local rep or ordering online. Once you place your order, you can receive it in as quickly as 3-5 business days.

What resources are available for first-time organizers?

Our fundraising website is full of resources to help you run a successful fundraiser from start to finish. We also have fundraising specialists across the country to give you hands-on attention.

Can I waive shipping costs or get a discount on shipping?

No. However, if you are close to one of our warehouses, you can pick up your order.

Can I order online?

Yes, you can order 8-25 cases of nonpersonalized chocolate online. For more than 25 cases, you must work directly with your local fundraising specialist.

How often can we sell?

The frequency of fundraising is entirely up to you. Our fundraising products are popular throughout the year, making it easier to sell all year-round.

What if I can only afford less than 8 cases?

We have outlet stores in the Chicagoland and Los Angeles area. If you have smaller fundraising needs, you can purchase as few as 1 case of chocolate and earn \$24 in profit for every case you sell.