



KING FUNDRAISING'S INHAND, POPPIN POPCORN SNACK BAG PROGRAM

This in-hand program of snack bag-sized popcorn allows fundraising groups to take advantage of repeat customers in a way that a catalog program is unable to offer.

HOW THE MONEY WORKS

- 40% profit to the school
- \$54 cost per box with a resale value of \$90, profiting the group \$36 per box
- Popcorn snack bags are sold at **\$3.00 each**
- 30 bags in each carrying box
- Sold by the case; 4 carrying boxes to a case -- orders are by the case (i.e, 8 boxes = 2 cases).
- money collection envelope included in each box
- net 30 day terms are extended to public schools; all other groups (including school booster program) must pay upfront. School group's will receive an invoice, which is due in full 30 days from the delivery day.

Delivery

- Delivery is by 3rd party trucking company (no guaranteed delivery times available)
- 2 week delivery turnaround from date signed order form is received and processed
- \$100 delivery fee on orders less than 120 boxes.
- **FREE delivery on orders of 120 boxes or more**
- \$60 delivery on re-orders less than 120 boxes, if the initial order is for 120 boxes or more and placed within 60 days of the initial order. If you receive FREE delivery on the original order, you will have a delivery charge of \$60 if your reorder is less than 120 boxes.
- reorders of 120 boxes or more also offer FREE delivery
- **no return privileges**; this is not a consignment program. We encourage groups to order conservatively and then re-order as needed.
- Once popcorn has been checked out by a student/parent, it cannot be returned to the school even if the box has not been opened.

Profit/Cost Examples

# of Boxes Ordered (4 boxes per case)	Total Retail Value @ \$90 per box	Total Cost* to Group @ \$54 per box	Gross Profit to Group @ \$36 per box (40%)	Shipping	Profit including shipping but before taxes
8	\$720	\$432	\$288	\$100	\$188
12	\$1,080	\$648	\$432	\$100	\$332
40	\$3,600	\$2,160	\$1,440	\$100	\$1,340
80	\$7,200	\$4,320	\$2,880	\$100	\$2,780
100	\$9,000	\$5,400	\$3,600	\$100	\$3,500
120	\$10,800	\$6,480	\$4,320	\$0	\$4,320
124	\$11,160	\$6,696	\$4,464	\$0	\$4,464

*total cost does not include shipping or taxes

Flavor Configuration:

- 10 bags of Caramel Popcorn
- 10 bags of Chicago Style Popcorn (cheesy cheddar and caramel popcorn flavors combined)
- 10 bags of White Cheddar Popcorn

Next Steps:

- Please let us know how many boxes you would like to order (***remember: 120 boxes provides the free delivery & boxes are ordered by the case in 4 box increments***)
- King Fundraising will send you an order form to sign prior to processing the order
- Please provide delivery date, keeping in mind the 2 week minimum lead time for delivery. We recommend you schedule the delivery at least 1 week prior to your start date.

FOR MORE INFORMATION, CALL 1-800-541-1463 OR EMAIL INFO@KINGFUNDRAISING.COM