



1-800-541-1463

KING FUNDRAISING'S INHAND, READY-TO-EAT "THE GREATEST COOKIE" PROGRAM

This in-hand program of ready-to-eat cookies allows fundraising groups to take advantage of repeat customers in a way that a catalog program is unable to offer.

HOW THE MONEY WORKS

- 40% profit to the school
- \$36 cost per box with a resale value of \$60, profiting the group \$24 per box
- Cookies are sold at \$2.00 each
- 30 cookies in each carrying box
- Sold by the case; 3 carrying boxes to a case -- orders are by the case (i.e, 9 boxes = 3 cases).
- money collection envelope included in each box
- net 30 day terms are extended to public schools; all other groups (including school booster program) must pay upfront. School group's will receive an invoice, which is due in full 30 days from the delivery day.
- 1 free box offered for every 30 boxes ordered (non-school-wide fundraisers limited to 4 free boxes maximum)

Delivery

- guaranteed delivery date and time (based on schedule availability)
- 3 week lead time needed for scheduling delivery
- \$200 delivery fee on orders less than 120 boxes.
- **FREE delivery on orders of 120 boxes or more**
- \$120 delivery on re-orders less than 120 boxes, if the initial order is for 120 boxes or more and placed within 60 days of the initial order. If you receive FREE delivery on the original order, you will have a delivery charge of \$120 if your reorder is less than 120 boxes.
- reorders of 120 boxes or more also offer FREE delivery
- **no return privileges**; this is not a consignment program. We encourage groups to order conservatively and then re-order as needed.
- Once cookie has been checked out by a student/parent, it cannot be returned to the school even if the box has not been opened.

Profit/Cost Examples

# of Boxes Ordered (3 boxes per case)	Total Retail Value @ \$60 per box	Total Cost* to Group @ \$36 per box	Gross Profit to Group @ \$24 per box (40%)	Shipping	Profit including shipping but before taxes
12	\$720	\$432	\$288	\$200	\$88
30	\$1,800	\$1,080	\$720	\$200	\$520
60	\$3,600	\$2,160	\$1,440	\$200	\$1,240
90	\$5,400	\$3,240	\$2,160	\$200	\$1,960
120	\$7,200	\$4,320	\$2,880	\$0	\$2,880
126	\$7,560	\$4,536	\$3,024	\$0	\$3,024
300	\$18,000	\$10,800	\$7,200	\$0	\$7,200

*total cost does not include shipping or taxes

**sales from FREE boxes not included but are intended to be used to offset the school's investment in prize incentives

Two Options for Flavor Configuration:

- Option 1 -- 2 flavors (recommended)
 - Chocolate Chunk (20 cookies)
 - Triple Chocolate (10 cookies)
- Options 2 -- 3 flavors
 - Chocolate Chunk (15 cookies)
 - Triple Chocolate (10 cookies)
 - Oatmeal Raisin (5 cookies)

Next Steps:

- Please let us know how many boxes you would like to order (***remember: 120 boxes provides the free delivery & box are ordered by the case in 3 box increments***)
- Please let us know which of the two programs above you would like to use
- King Fundraising will send you an order form to sign prior to processing the order
- Please provide 3 date options for delivery prior to your start date; then, our warehouse manager will look at her delivery team's calendar to see which dates you provide are available. We recommend you schedule the delivery at least 1 week prior to your start date.

FOR MORE INFORMATION, CALL 1-800-541-1463 OR EMAIL INFO@KINGFUNDRAISING.COM